VITAL SUPERMARKETS, INC.
EXECUTIVE OFFICES
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Foodtown®

August 20,1996

To: All Store Managers

From: Rich Plishka

Subject: RJR Contracted Displays

Managers,

Earlier this year we signed a contract agreement with R J Reynolds Tobacco Company. Sales Reps placed the necessary displays in all locations (two Full price displays and one Savings display). All three of these displays need to remain in the agreed upon Self Service location. **If any of these displays are moved or removed when the RJR Representative enters the store we will not receive payment for that period.** With this in mind please keep your displays in compliance and give your RJR Rep your full cooperation.

If you have any questions please give me a call 201-664-4941.

Thank You,

Rich Plishka

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